

The 18th annual Tri-Cities International Film Festival (TRIFI) invites you to be a sponsor for their 2026 event premiere on November 6th to the 8th in Richland, Washington. This sponsorship package offers you an exclusive opportunity to align your brand with our award-winning film festival and foster continued outreach with local students and artists.

Previously, TRIFI was awarded the 2016 Visual Arts Award by the Kennewick Arts Commission and was home to the Tri-Cities premiere of the award-winning documentary “Richland” in 2023. TRIFI brings independent films from around the world to Pacific Northwest film lovers, supporting the arts and creative pursuits in the Tri-Cities, the Columbia Basin, and the Pacific Northwest. TRIFI showcases local, national, and international filmmakers and creators, including Academy Award-winning shorts and features in the comedy, drama, animation, sci-fi, fan fiction, documentary, and horror film genres.

Another vital part of the festival is the 72-Hour Film Challenge. This event challenges local filmmakers and students of all ages to create a short film within 72 hours before the festival. Winning films are then shown during the festival and prizes are awarded to both an Open Division and a Student Division, fostering both local talent and budding filmmakers.

TRIFI is advertised throughout the Mid-Columbia, including Walla Walla and the Yakima Valley. Out-of-town visitors for the festival stay in local hotels, dine in local restaurants, and shop in local stores. TRIFI also has a monthly e-newsletter with over 400 recipients offering visibility with a highly engaged audience.

As part of our annual event, TRIFI also provides technical filmmaking outreach to local schools. Hundreds of students have been able to access information and techniques used to make professional films and have been able to ask professional filmmakers to answer their questions.

Because TRIFI operates on a shoestring budget, we are invested in making your partnership as valuable to you as it is to us. Your involvement will not only enhance the festival experience, but we believe it will also provide meaningful exposure for your brand. We look forward to making the Tri-Cities International Film Festival a truly memorable event by partnering with you.

TRIFI is registered in Washington as a non-profit 501(c)(3) with UBI number UBI# 603-110-005, allowing for your donation or sponsorship to be tax deductible. The attached information provides a list of sponsorship types and the benefits associated with each. For any questions or to discuss how we can create a tailored sponsorship that aligns with your goals or preferred in-kind donations, please don't hesitate to reach out to us.

Thank you for your consideration.

Adele Finch

President and Festival Director of TRIFI

509-720-8796

info@trifi.org

72 HOUR FILM CHALLENGE - \$50 - \$1,000

For the last decade, TRIFI has been proud to host the 72 Hour Film Challenge, where filmmakers enter to make a movie from start to finish in just 72 Hours. During the second night of TRIFI, local filmmaking talent and students of all ages showcase their incredible drive and creativity by inviting their friends, family, and other festival ticket holders to see their work on the big screen. Increasing every year, the 72 Hour Film Challenge screening has drawn up to 200 audience members and featured 26 movies in one night, with the Student Division accounting for half of the competition. Funding the 72 Hour Film Challenge will award the challenge filmmakers' efforts with prizes, funding, and trophies. There is a physical prize for the Student Division, and cash prizes for the Open Division 1st, 2nd & 3rd place. We hope to be able to award 2nd and 3rd prizes to the student division in the future. This sponsorship can help us get there.

Sponsor The Entire 72 Hour Film Challenge - \$1,000

If you'd like to sponsor individual awards for the 72 Hour Film Challenge, these are the starting amounts per award

First place - \$300

Second Place - \$250

Third Place - \$100 - \$150 or equivalent in-kind donation of filmmaking tools/software

Student First Place - \$150 or equivalent in-kind donation of filmmaking tools/software

Student Second Place - \$100 or equivalent in-kind donation of filmmaking tools/software

Student Third Place - \$50 or equivalent in-kind donation of filmmaking tools/software

Your preferred name, company, or partnership will receive:

- Your given name, company logo, or partnership logo featured on the Sponsors Page on the TRIFI.org website in relation to the 72 Hour Film Challenge for the year of the event.
- Your given name, company, or partnership, or logo is mentioned on TRIFI's social media pages and newsletter as "Sponsor for the 72 Hour Film Challenge" for the year of the event.
- Your given name, company, or partnership will be added to the Sponsorship page of the Event Program or on the TRIFI theater lobbies' "Sponsors" boards.
- Acknowledgment by the Master(s) of Ceremonies during the 72 Hour Film Challenge, showing of your given name, company, or partnership.
- Your name, business, or partnership's logo on screen for the 72 Hour Film Challenge showing's title and break slides during the year of the event

AWARD SPONSORSHIP

\$500

TRIFI is proud to recognize additional award categories, for which filmmakers can request their film be considered (selected when the film is submitted to TRIFI, and you too can be part of the celebration! These Awards provide laurels that filmmakers often display when advertising or showing their films.

Laurels awarded to a film in each category are: "Best by a Student Filmmaker", "Best by a Pacific NW Filmmaker", "Best by an LGBTQIA+ Filmmaker", "Best by a Woman Filmmaker", "Best by a BIPOC Filmmaker" (BIPOC stands for Black, Indigenous, and/or People of Color). By selecting one or more of these awards to sponsor, you are helping provide visibility and appreciation to underrepresented filmmakers. Your preferred name, company, or partnership will receive:

- 4 All Fest Pass Tickets for your distribution
- Name or logo on the Sponsors Page on the TRIFI.org website for the year
- Mention on TRIFI's social media pages and newsletter
- Name or logo on the Sponsorship page of the Event Program or on the TRIFI theater lobbies' "Sponsors" boards.
- On-screen acknowledgment before the chosen award winning film plays.

CONCESSIONS SPONSORSHIP

\$500

This sponsorship makes sure there is candy and cold drinks in the lobby during the event for our audience to enjoy. Requires either \$500 or an in-kind donation of pre-packaged snack food/ drinks for resale during the event to our audience. Your preferred name, company, or partnership will receive:

- 4 All Fest Pass Tickets for your distribution
- Name or logo on the Sponsors Page on the TRIFI.org website for the year
- Mention on TRIFI's social media pages and newsletter
- Name or logo on the Sponsorship page of the Event Program or on the TRIFI theater lobbies' "Sponsors" boards.
- On-screen "sponsored by" concessions cards during movie breaks during this year's event

TRIFI'S Mission

To promote and encourage future artisans in the art, media, and technology of filmmaking. Work hard to further public awareness and appreciation of motion pictures as an art form. We support the education of the general public in these areas by hosting annual film exhibitions, lectures, seminars, workshops, and other activities during the TRIFI Film Festival.

SANCTIONED OR FINANCIALLY LIMITED FILMS - \$70

TRIFI is regularly contacted by dozens of filmmakers with government sanctions or filmmakers without the budget to submit their film to our festival, asking if we can waive our entry fee. TRIFI can't support them on our own, but you can help! This sponsorship covers the entry fee of 2 filmmakers from your choice of country of origin (if desired). Removing their financial and sometimes governmental restrictions to share their hard work. This sponsorship is unlimited and can be purchased to help as many films as you'd like. Your preferred name, company, or partnership will receive:

- A "Sponsored By" screen card before the film's showing and on the TRIFI event programs if the film is selected to be shown in the festival.
- A social media and newsletter acknowledgment of your support to underprivileged filmmakers.

VOLUNTEER CATERING - \$150 - \$400 or IN KIND CATERING

A Non-profit runs on its volunteers, and volunteers run on food. For helping TRIFI feed the people who donate their time to help us, and feed volunteers during the event

\$150 or in-kind donation - 1 day of catering for volunteers

\$300 or in-kind donation - 2 days of catering for volunteers

\$400 or in-kind donation - 3 days of catering for volunteers

For each day of catering, your preferred name, company, or partnership will receive:

- Name or logo on the Sponsors Page on the TRIFI.org website for the year
- Mention on TRIFI's social media pages and newsletter
- Name or logo on the Sponsorship page of the Event Program or on the TRIFI theater lobbies' "Sponsors" boards.

PRINTING AND ADVERTISING SPONSORSHIP - \$300 - \$2,000

This sponsorship tier helps TRIFI to purchase press, posters, flyers, or even the tickets needed for the event. In addition, TRIFI also holds a poster contest with prize money for the selected poster art each year, allowing TRIFI, in turn, to support graphic artists in addition to the filmmakers shown at the festival.

Tickets - \$300 Your preferred name, company, or partnership will receive:

- 6 All Fest Pass Tickets for your distribution
- Name or logo on the Sponsors Page on the TRIFI.org website
- Mention on TRIFI's social media pages newsletter

Posters - \$500 Your preferred name, company, or partnership will receive:

- All "Tickets" perks listed above, plus name or logo added to the Sponsorship page of the Event Program or on the TRIFI theater lobbies' "Sponsors" boards.

Printed and Paid Advertising - \$1,200 your preferred name, company, or partnership will receive

- All of the above, plus your name or logo added to the backside of the TRIFI entry tickets

Sponsor all of TRIFI's advertising costs for the year - \$2,000 your preferred name, company, or partnership will receive everything listed above in Tickets, Posters, printed and paid advertising, plus:

- Full-page advertisement in the TRIFI Event Program.
- Name or logo shown on-screen advertisement cards during all of the movie breaks



MERCHANDISE

\$1000 or IN-KIND DONATION

Let's give our audience something to remember! When you help TRIFI afford souvenirs and merchandise for the year, it means our audience can take something back to remember us by and show their support for independent films, too. We want to make TRIFI branded tee's, bags, key-chains, pins, stickers, and more available to our audience.

With this sponsorship, your preferred name, company, or partnership will receive:

- 6 All Fest Pass Tickets for your distribution or a unique discount code for up to 15 tickets for your customers/ patrons on TRIFI.org 's ticket sales website.
- Name or logo on the Sponsors Page on the TRIFI.org website
- Mention on TRIFI's social media pages and monthly newsletter
- Your name or logo added to the backside of the TRIFI entry tickets

INTERVIEW SPACE FOR FILMMAKERS AND 72-HOUR FILM CHALLENGERS

\$500 - \$2,000 or IN-KIND DONATION

Every year we interview our guest filmmakers and 72 Hour Film Challengers during the event so they can tell their personal story and have a moment to shine in front of the camera. But space has an additional cost, and TRIFI needs your help. Your support can determine the kind of interview space and quality of interview we can have with our guests. Perks range depending on the amount you sponsor. Some of those perks include

- 4 All Fest Pass Tickets for your distribution
- Name or logo on the Sponsors Page on the TRIFI.org website for the year
- Mention on TRIFI's social media pages and newsletter
- Name or logo on the Sponsorship page of the Event Program or on the TRIFI theater lobbies' "Sponsors" boards.

"Tri-Cities Film Festival is an amazing festival. The organizers are very passionate about films!"

- John Cornelissen, Filmmaker of The Projectionist: A Collector's Journey

FILMMAKER GUEST - \$1,500 - \$2,500 or IN-KIND DONATION

TRIFI invites filmmakers to connect and speak with local filmmakers and filmmaking students in person. This sponsorship covers our invited guest filmmaker's hotel stay and travel expenses (excluding airfare). Your provided amount will allow our Filmmaker to stay longer to also speak at schools and engage with classrooms. With this sponsorship, your preferred name, company, or partnership will receive:

- Each speaking engagement by the guest for TRIFI beginning with a "Sponsored by" announcement
- 6 All Fest Pass Tickets for your distribution or a unique discount code for up to 15 tickets for your customers/ patrons on TRIFI.org 's ticket sales website.
- Name or logo on the Sponsors Page on the TRIFI.org website
- Mention on TRIFI's social media pages and monthly newsletter and "sponsored by"
- Your name or logo added to the backside of the TRIFI entry tickets

VENUE SPONSORSHIP - \$5,000

Ensure funding for location rentals and insurance for this year's TRIFI event, making sure TRIFI is covered, literally and figuratively, for another year, and able to roll out the red carpet for those attending. Sponsors will get the celebrity treatment from TRIFI and receive for their preferred name, business, or partnership:

- 10 All Fest Pass Tickets or a unique discount code for up to 25 tickets for your customers/ patrons on TRIFI.org 's ticket sales website.
- Name or logo on the Sponsors Page on the TRIFI.org website.
- Thanks on TRIFI's social media pages/ newsletter list.
- Added to the Sponsorship page of the Event Program or on the TRIFI theater lobbies' "Sponsors" boards.
- Acknowledgment by the Master(s) of Ceremonies.
- Added to the backside of the TRIFI entry tickets.
- Your business or partnership's logo on the TRIFI poster
- A full-page advertisement in the TRIFI Event Program.
- Name or logo on all of the movie break slides on screen
- Name or logo posted in the theater lobby by the concession stand.

"TRIFI is a fun event that combines high standards and a flair for presenting remarkable works. I recommend it to everyone."

- William Nolan (author, Logan's Run).

FULL FESTIVAL SPONSORSHIP - \$10,000

This sponsors TRIFI in full for the year. From concessions, printing tickets and flyers,, volunteer care, t-shirts, and everything we need to put on a show! Your support to TRIFI is the silver screen holding up the films.

Because this covers it all TRIFI can't thank you enough, but we're willing to try.

Your preferred name, company, or partnership will receive:

- 20 All Fest Pass Tickets or a unique discount code for up to 50 tickets for your customers/patrons on TRIFI.org 's ticket sales website
- Your given name, company logo, or partnership logo on the Sponsors Page on the TRIFI.org website
- Your given name, company, or partnership is mentioned on TRIFI's social media pages and newsletter
- Your given name, company, or partnership will be added to the Sponsorship page of the Event Program or on the TRIFI theater lobbies' "Sponsors" boards.
- Acknowledgment by the Master(s) of Ceremonies Throughout the event.
- Added to the backside of the TRIFI entry tickets.
- Your business or partnership's logo on the TRIFI poster.
- A full-page advertisement in the TRIFI Event Program.
- Your name, business, or partnership's logo posted in the theater lobby by the concession stand.
- Play a full video advert of your business or partnership during movie breaks or your name, business, or partnership's logo on all of the movie break slides on screen.

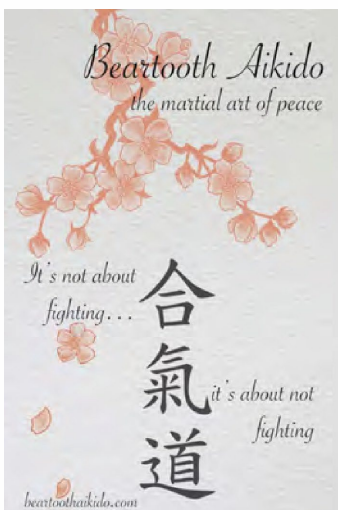
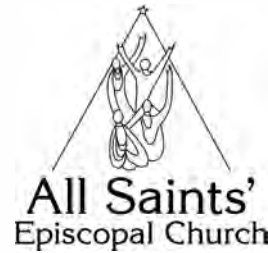


2018 Comedy Short Winner
Director, Celia Galan Julve



Director Corbin Schweiter
TRIFI 2019

PREVIOUS SPONSORS



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To promote and encourage future artisans in the art,



media, and technology of filmmaking. Work hard to further public awareness and appreciation of motion pictures as an art form.

We support the education of the general public in these areas by hosting annual film exhibitions, lectures, seminars, workshops, and other activities during the TRIFI Film Festival.